

**NATIONAL INSTITUTE OF PUBLIC HEALTH TRAINING AND RESEARCH,  
MUMBAI**

**Post Graduate Diploma in Hospital Management (PGDHM) Batch-I-2021-22**

**Paper – E-2.1 : Health Communication and Counselling**  
**Credit : 2**

**Time: 2 hrs**  
**Marks:- 50**

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**Date :25/03/2022**

**Question 1) Descriptive Questions. Attempt any two.**

2x10=20 marks

- A) Explain counselling, what is the role of ICTC in counselling
- B) What are Principles of Health Education? Explain giving suitable examples
- C) Explain the barriers of effective health communication giving suitable examples and steps to overcome them.

**Question 2) Write in Brief.**

**Attempt any three.**

3x5=15 marks

- A) Steps to ensure good communication in casualty of hospital
- B) Health promoting Hospitals
- C) Types of communication
- D) Audio-Visual Aids
- E) Steps of counselling

**Question 3) Short Notes.**

**Attempt any three.**

3x5=15 marks

- A) Feed back and its significance in health communication
- B) Categories of adopters of behaviour change
- C) Active Listening
- D) Process of behaviour change
- E) Qualities of Good counsellor