

**Government of India
Family Welfare Training & Research Centre
332, SVP Road, Khetwadi, Mumbai**

Diploma in Health Promotion Education (Batch- XXXII 2018-19) IInd Semester Exam

PAPER V- Health Promotion Education

Total Marks: 100

Date: 08/03/2019

Time: 10AM-1PM

PART-I

60 marks

Q1. Compulsory

- A) Define Health Promotion. Briefly enumerate on the principles of health promotion education? **(10 Marks)**
- B) Discuss the different steps involved in Program planning. Illustrate the steps with Suitable examples. **(10 Marks)**

Q2. Attempt any two

- A) Define Communication. Explain the principles of communication and state its Barriers. **(10 Marks)**
- B) List the various Teaching Learning Methods used in Training. Explain any one in detail. **(10 Marks)**
- C) What is Training? Explain the different types of Training. **(10 Marks)**

Q3. Attempt any two

- A) Define Mass Communication? Discuss difference between Mass Communication and Interpersonal Communication. **(10 Marks)**
- B) Explain the Concept of Task Analysis in Curriculum Development. Explain the different steps of curriculum development. **(10 Marks)**
- C) Discuss the Qualities and Skills of a Health Education Specialist. **(10 Marks)**

PART-II

40 marks

Write Short Notes on: (any 5)

(8 Marks each)

- a. Advantages of Puppetry in Health Education
- b. Team Work
- c. Behavioral change Communication (BCC)
- d. Importance of Public Relations
- e. Focus Group Discussion
- f. Functions of Mass Media
- g. PLA/PRA technique.