

**Government of India
Family Welfare Training & Research Centre
332, SVP Road, Khetwadi, Mumbai**

Diploma in Health Promotion Education (Batch- XXXI 2017-18) IInd Semester Exam

PAPER V- Health Promotion Education

Total Marks: 100

Date: 09/03/2018

Time: 10AM-1PM

PART-I

60 marks

Q1. Compulsory

(A) Define Health Promotion? How is it different from Health Education? **(10 Marks)**

(B) Define Counseling. Explain in brief the steps of counseling in family planning. **(10 Marks)**

Q2. (A) What is Program planning? Explain the steps of program planning with reference to your Concurrent field work **(10 Marks)**

(B) Explain Health Promotion practices in any two settings. **(10 Marks)**

OR

Q2. (A) What is Communication? Explain the process of Communication. **(10 Marks)**

(B) What is learning? Explain the factors affecting learning. **(10 Marks)**

Q3. (A) What are folk media? Explain its importance in health education **(10 Marks)**

(B) List at least five teaching learning methods. Explain any one in detail. **(10 Marks)**

OR

Q3. (A) What is Mass Communication? Explain its Advantages and Limitations **(10 Marks)**

(B) What is training need assessment? Explain the steps of developing a Curriculum. **(10 Marks)**

PART-II

40 marks

Write Short Notes on: (any 5)

(8 Marks each)

- a. Behavioral change Communication (BCC)
- b. Team Building
- c. IEC
- d. Adult Education
- e. Focus Group Discussion
- f. Child to child approach
- g. Role of health education specialist
- h. Film as mass media