



भारत सरकार

GOVERNMENT OF INDIA

राष्ट्रीयजनस्वास्थ्यप्रशिक्षणएवंअनुसंधानसंस्थान  
National Institute of Public Health Training & Research

332, सरदार वल्लभभाई पटेल रोड खेतवाडी मुंबई 400004

332 S.V.P. ROAD, KHETWADI, MUMBAI-400 004, MAHARASHTRA, INDIA.

Phone/दूरभाष- 022-23881724 / 23893165 \* Fax/फैक्स- 022-23862736 \* Email/ईमेल: [director.fwtrc@nic.in](mailto:director.fwtrc@nic.in)

**DIPLOMA IN HEALTH PROMOTION EDUCATION (BATCH- XXXV 2021-22)**  
**SECOND SEMESTER EXAM:PAPER V- HEALTH PROMOTION EDUCATION**

**Date: 28/03/2022**

**Time: 11AM-2PM**

**Total Marks: 100**

**PART-I**

**60 marks**

**Q1. Compulsory (Each question carries 10 Marks)**

- (A) Write Difference between Interpersonal Communication and Mass Communication.  
(B) What is Health Promotion Education? Describe the difference between Health Education and Health Promotion?

**Q2. Attempt any two of the following(Each question carries 10 Marks)**

- (A) Enlist the various Settings of Health Promotion Education? Describe two Health Promotion Education activities which can be carried out at community level in detail?  
(B) Define the counselling? Write the good qualities of counsellor.  
(C) What is training need assessment? Explain the steps of developing a training curriculum.

**Q3. Attempt any two of the following (Each question carries 10 Marks)**

- (A) Define the Mass Communication? List various Mass Communication? Write advantage of Television as Mass media.  
(B) Define Program Planning? Write in details various steps involved in Program Planning?  
(C) Define Behavioral change communication? Explain the steps of Behavioral Change Communication?

**PART-II**

**40 marks**

**Q4. Write Short Notes any five (8 Marks each)**

- Folk Media
- Child to Child approach
- Adult Education
- Methods of report writing
- Audio-Visual Aids
- Role of Health Educator
- Community Participation
- Street Play