

Government of India
National Institute of Public Health Training and Research, Mumbai.

DIPLOMA IN HEALTH PROMOTION EDUCATION (BATCH- XXXIX 2025-26)
SECOND SEMESTER EXAM-FINAL

PAPER V- HEALTH PROMOTION EDUCATION

Total Marks: 100

Date: 06/03/2026

Time: 10AM-1PM

PART-I

60 marks

Q1. Compulsory (Each question is of 10 Marks)

- A) Discuss major models and approaches of Health Education. Compare behaviour change communication and participatory approaches with suitable examples. (10 Marks)
- B) Explain the role of community participation and empowerment in health promotion. Illustrate with examples from National Health Programmes. (10 Marks)

Q2. Attempt any two of the following (Each question is of 10 Marks)

- A) List out the AV aides used for Health Education. Describe any two AV aids which you use for health education to ANC mother at VHND session. (10 Marks)
- B) Discuss health promotion strategies for prevention & control of non-communicable diseases in India. (10 Marks)
- C) Define counselling. Describe qualities of a good counsellor. (10 Marks)

Q3. Attempt any two of the following (Each question is of 10 Marks)

- A) Explain the role of schools, workplaces, and healthcare institutions as settings for health promotion. (10 Marks)
- B) Define Mass Communication. Discuss differences between Mass Communication and Inter-personal Communication. (10 Marks)
- C) Describe the process of planning, implementation, and evaluation of a Health Promotion Programme. (10 Marks)

PART-II

40 marks

Q4. Write Short Notes on: (Any Five) (Each short note is of 8 Marks)

- A. Approaches used in SBCC
- B. Health Promotion in Primary Health Care
- C. Role of Health Educator in Community Settings
- D. Social Marketing in Public Health
- E. Role Play
- F. GATHER approach
- G. Mass media- characteristics of a good message for Health Education
- H. Focus Group Discussion