

Government of India
National Institute of Public Health Training and Research, Mumbai.
DIPLOMA IN HEALTH PROMOTION EDUCATION (BATCH- XXXVIII 2024-25)
SECOND SEMESTER EXAM

FINAL EXAM
PAPER V- HEALTH PROMOTION EDUCATION

Total Marks: 100

Date: 05/03/2025

Time: 10.00AM-01.00PM

PART-I

60 marks

Q1. Compulsory (Each question is of 10 Marks)

- A. Define the Health Promotion Education? Enlist different approaches of Health Promotion education and describe any one of them with example?
- B. Define the Mass Communication? List various Mass media? Write a News about the Diarrhoea Outbreak in Your Area?

Q2. Attempt any two of the following (Each question is of 10 Marks)

- A. Define Program Planning? Explain various steps you followed during the Concurrent Field Training?
- B. Define Health Promotion Education. Write the principles of Health promotion Education.
- C. What is folk Media? Write in detail about any two-folk media of your state?

Q3. Attempt any two of the following (Each question is of 10 Marks)

- A. What are Audio-visual Aides? List various audio-visual aids? Write advantage and disadvantage of any two AV aides?
- B. Define Behavioural change communication? Explain the Stages of Behavioural change communication?
- C. Discuss how to achieve social change through mass communication.

PART-II

40 marks

Q4. Write Short Notes on: (Any Five) (Each short note is of 8 Marks)

- A. Poster Exhibition
- B. Similarities and differences between symposium and seminar
- C. Difference between lecture discussion and group discussion
- D. Training need assessment
- E. Puppetry
- F. Role of Health Educator
- G. Street Play
- H. Concept and need of non-formal education
